

Connect and Create



OPEN SESSION SCHEDULE (all times listed in MT)

We will be using the Zoom platform for the duration of the Intensive. You can set up a free account at www.zoom.us.

We will send out a list of links for each session of the intensive for you to connect on zoom. As an open registration participant, all of the open sessions listed below are open to you. Enjoy the intensive!

mon 16

KEYNOTE

5:30-
6:45 pm

Women and Leadership: Identity and Opportunities

Dr. Susan R. Madsen
Founder & Director, Utah Women & Leadership Project

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PRESENTATION

3:30 -
4:30 pm

On the Same Side of the Table: Negotiation Skills

Ana de Archuleta
President & CEO, ADA Artist Management

KEYNOTE

6:30-
8:00 pm

Shades of Humanity: Creating a Stage Where Diversity and Inclusion Foster Belonging

Joanne Kinya Baker
Founder, Shades of Humanity Consulting

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KEYNOTE

6:00-
7:30 pm

5 Social Media Secrets to Skyrocket Your Personal Brand

Michelle Gifford
Brand Strategist & Business Coach,
Michelle Gifford Creative

thu 19

KEYNOTE

12:30 -
1:30 pm

Staring Down the Power, Emotion, Guilt and Trepidation Around Money

Sara Urquhart
Founding Director, Shift Summit